

**ALL CELL PHONES AND ELECTRONIC DEVICES MUST BE  
TURNED OFF IN THE COUNCIL CHAMBERS**

**A G E N D A  
REEDLEY CITY COUNCIL MEETING**

**7:00 P.M.**

**TUESDAY, FEBRUARY 8, 2011**

**Meeting Held In the Council Chambers,  
845 "G" Street, Reedley, California**

The Council Chambers are accessible to the physically disabled. Requests for additional accommodations for the disabled, including auxiliary aids or services, should be made one week prior to the meeting by contacting the City Clerk at 637-4200 ext. 300.

Any document that is a public record and provided to a majority of the City Council regarding an open session item on the agenda will be made available for public inspection at City Hall, in the City Clerk's office, during normal business hours. In addition, such documents may be posted on the City's website.

**City of Reedley's Internet Address is [www.reedley.com](http://www.reedley.com)**

**Mary Fast, Mayor**

**Steven Rapada, Mayor Pro Tem  
Ray Soleno, Council Member**

**Pete Chavez, Council Member  
Anita Betancourt, Council Member**

**INVOCATION** – Father Andy Watson of the Good Shepherd Church

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**PRESENTATIONS**

- 1. INTRODUCTION OF NEW WATER DIVISION EMPLOYEE JOHN ORNALLES**
- 2. PROCLAMATION FOR REEDLEY LUMBER**

**PUBLIC COMMENT** – *Provides an opportunity for members of the public to address the City Council on items of interest to the public within the Council's jurisdiction and which are not already on the agenda this evening. It is the policy of the Council not to answer questions impromptu. Concerns or complaints will be referred to the City Manager's office. Speakers should limit their comments to not more than three (3) minutes. No more than ten (10)*

minutes per issue will be allowed. For items which are on the agenda this evening, members of the public will be provided an opportunity to address the Council as each item is brought up for discussion.

### NOTICE TO PUBLIC

**CONSENT AGENDA** items are considered routine in nature and voted upon as one item. Under a **CONSENT AGENDA** category, a recommended course of action for Each item is made. Any Council Member may remove any item from the **CONSENT AGENDA** in order to discuss and/or change the recommended Course of action, and the Council can approve the remainder of the **CONSENT AGENDA**. A Council Member's vote in favor of the **CONSENT AGENDA** is considered and recorded as a separate affirmative vote in favor of each action listed. Motions in favor of the **CONSENT AGENDA** are deemed to include a motion to waive the full reading of any ordinance on the **CONSENT AGENDA**. For adoption of ordinances, only those that have received a unanimous vote upon introduction are considered **CONSENT** items.

#### CONSENT AGENDA (Items 3 - 5)

Motion \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

3. MINUTES OF THE REGULAR CITY COUNCIL MEETING OF JANUARY 25, 2011 – Recommend Council receive and file.
4. RESOLUTION NO. 2011-014 – A RESOLUTION IN SUPPORT OF THE ENTERPRISE ZONE PROGRAM – Recommend Council approve.
5. AUTHORIZE THE PURCHASE OF A NEW OR SLIGHTLY USED VEHICLE FOR THE NEW WATER SYSTEMS SUPERVISOR – Recommend Council approve.

**ORDINANCES AND RESOLUTIONS** - With respect to the approval of ordinances and resolutions, the reading of the title thereto shall be deemed a motion to waive a reading of the complete ordinance or resolution and unless there is a request by a Council Member that the ordinance or resolution be read in full, further reading of the ordinance or resolution shall be deemed waived by unanimous consent of the Council.

#### UNFINISHED BUSINESS

6. CHANGES TO COMMUNITY FACILITIES DISTRICT CATEGORIES AND TAX AMOUNTS - Report, Discussion and/or other Council action to approve, modify, and/or take other action as appropriate (Planning)

#### NEW BUSINESS

7. NEW COLOR SCHEME FOR DISPOSAL TRUCKS - Report, Discussion and/or other Council action to approve, modify, and/or take other action as appropriate (Public Works)

**COUNCIL REPORTS**

- 8. REQUESTS BY COUNCIL MEMBERS FOR FUTURE AGENDA ITEMS AND/OR REPORTS OF COUNCIL MEMBER ACTIVITIES

**STAFF REPORTS**

- 9. UPDATES AND/OR REPORTS BY CITY MANAGER AND/OR STAFF MEMBERS

**CLOSED SESSION**

- 10. A. CONFERENCE WITH LABOR NEGOTIATOR

AGENCY NEGOTIATOR: CITY MANAGER ROGERS  
EMPLOYEE ORGANIZATIONS: LOCAL 39 AND RPOA

- B. CONFERENCE WITH REAL PROPERTY NEGOTIATOR

Property: Opera House – APN 368-162-25T  
Agency Negotiator: City Manager Rogers  
Negotiating Party: Mark Norwood  
Under Negotiation: Price and Terms

- C. CONFERENCE WITH REAL PROPERTY NEGOTIATOR

Property: Wahtoke Spur – APN 363-141-26U; 363-062-4U  
Agency Negotiator: City Manager Rogers  
Negotiating Parties: BNSF RR & City of Reedley  
Under Negotiation: Price and Terms

- D. PUBLIC EMPLOYEE APPOINTMENT/EMPLOYMENT

Title: City Manager

**ADJOURNMENT**

**Dates to Remember:**

February 8, 2011 Regular Council Meeting  
February 19, 2011 Special Meeting with Library 10:00 a.m. Saturday  
February 22, 2011 Regular Council Meeting  
February 28, 2011 Workshop on General Plan

**REEDLEY CITY COUNCIL MEETING – January 25, 2011**

The regular meeting of the Reedley City Council was called to order by Mayor Fast at 7:03 p.m. on Tuesday, January 25, 2011, in the City Hall Council Chambers, 845 “G” Street, Reedley, California.

**INVOCATION**

The invocation was given by Pastor Jim Holm.

**PLEDGE OF ALLEGIANCE**

The pledge of allegiance was led by Council Member Soleno.

**ROLL CALL**

**Council Members**

Present: Steve Rapada, Ray Soleno, Anita Betancourt, Pete Chavez, Mary Fast.

Absent: None.

Present: Rocky Rogers, City Manager; Scott Cross, City Attorney; Lori Oken, Finance Director; Steve Wright, Police Chief; Jerry Isaak, Fire Chief; Joel Glick, Community Services Director; David Brletic, City Planner; Noe Martinez, City Engineer; Russ Robertson, Public Works Manager; Marissa Gonzales, Human Resources Manager; and Kay Pierce, City Clerk.

**Others**

Present: Charles Bohn, Carl Smith, Vito Genna, Rhonda Watson, Valarie Salamanra, Gracie Nunez, Gary Barsoom, Anthony Jewell, Fred Hall, Cheryl Lingo and others.

**PRESENTATIONS**

**1. PROCLAMATION FOR H & R BLOCK AND OWNER GRACIE NUNEZ**

Mayor Fast read this proclamation to Gracie Nunez and her staff. Ms. Nunez thanked the Mayor and Council for this proclamation.

**2. SISTER CITY COMMITTEE**

Katherine Huebert and Jim Mulligan gave a brief power point presentation to the Council on the Sister City Committee. She advised that the Committee is asking the Council for \$510 in “seed” money in order to formalize this Committee and become part of the International Sister City Committee.

**PUBLIC COMMENT**

Charles Bohn, 18300 E. Floral, Reedley, advised the Reedley Lumber will be celebrating 90 years in business on February 11, 2011. He invited the Council, City Staff, and the general public to visit Reedley Lumber to help celebrate by stopping at the Lumber Company for refreshments. He also thanked the city for being one of their best and most consistent customers.

Anthony Jewell, 625 W. Ponderosa, Reedley, advised of his appreciation for the Code Enforcement Officer stating this employee has done a fine job enforcing City Code.

**CONSENT AGENDA**

Council Member Soleno moved, Council Member Rapada seconded to accept, approve and adopt all items listed under the **CONSENT AGENDA** as follows:

**REEDLEY CITY COUNCIL MEETING – November 9, 2010**

3. MINUTES OF THE JOINT SESSION OF THE REGULAR CITY COUNCIL MEETING, REEDLEY REDEVELOPMENT AGENCY MEETING AND REEDLEY PUBLIC FINANCING AUTHORITY OF JANUARY 11, 2011 and MINUTES OF THE SPECIAL CITY COUNCIL MEETING OF JANUARY 15, 2011 - Council received and filed.
4. RESOLUTION NO. 2011-007 -- A RESOLUTION ACCEPTING THE CONSTRUCTION IMPROVEMENTS SET FORTH IN THE CONSTRUCTION DOCUMENT ENTITLED SAFE ROUTES TO SCHOOL GENERAL GRANT MIDDLE SCHOOL WALKING/BIKING PATH CALTRANS SR2S PROJECT NO. SR2SL05216(040) – Council approved.
5. RESOLUTION NO. 2011-009 – A RESOLUTION ACCEPTING THE CONSTRUCTION IMPROVEMENTS SET FORTH IN THE CONSTRUCTION DOCUMENT ENTITLED REEDLEY SPORTS PARK PHASE 1– Council approved.
6. RCTC QUARTERLY REPORT– Council received and filed.
7. ORDINANCE NO. 2011-01 – AN ORDINANCE AMENDING SECTION 6-2-6 OF CHAPTER 2, OF TITLE 6, OF THE REEDLEY MUNICIPAL CODE PERTAINING TO CITY PARKING LOTS – 2<sup>ND</sup> READING – Council approved.
8. APPROVE AND AUTHORIZE CITY MANAGER TO EXECUTE CONTRACT AMENDMENT NO.3 TO THE PROVOST AND PRITCHARD ENGINEERING CONSULTING CONTRACT FOR ADDITIONAL DESIGN AND BID SUPPORT SERVICES FOR THE REEDLEY WATER TOWER PROJECTS – Council approved.
9. RESOLUTION NO. 2011-012 – A RESOLUTION IN OPPOSITION TO THE ADMINISTRATION’S PROPOSAL TO ABOLISH REDEVELOPMENT AGENCIES IN CALIFORNIA– Council approved.

**UNFINISHED BUSINESS**

10. CHANGES TO COMMUNITY FACILITIES DISTRICT CATEGORIES AND TAX AMOUNTS – *This item was removed to be brought back at the Council meeting of February 8, 2011.*

**NEW BUSINESS****11. FINANCIAL REPORTS FOR QUARTER ENDING 12/31/2010**

Finance Director Oken reviewed the Financial Reports, as submitted, with the Council. City Manager Rogers advised staff is looking into other medical providers and other worker’s comp providers in an attempt to find cheaper rates with similar plans. Information received back on worker’s comp providers showed there would not be any savings in switching to a different worker’s comp provider. Staff is waiting for numbers on the medical providers. Staff is also contacting surrounding cities to see what they are doing with their budgets. Several part time parks workers have already been laid off.

Council Member Rapada advised that if the figures presented are correct looking at a \$1,500 deficit, in order to help close this gap, the Council could give up their \$150 per month stipend. Finance Director Oken advised that at the time the budget was being produced, adopted and discussed, it was anticipated that during this mid-year budget review, the decision would be revisited as to whether or not to keep the pool open for this fiscal year and the next fiscal year. The current numbers have the pool being opened. There would be some savings seen through the 2011-2012 fiscal year and the budget frozen at the expenditures that have already taken place, staff anticipates approximately \$45,000 to \$50,000 saved through the 2011-2012 fiscal year.

Council Member Soleno advised that closing the pool would generate a lot of public feedback as this is a safety issue for many kids in this community. Council Member Rapada advised if the kids don’t have the pool, they head towards the river and the ditches. He advised that just to help

**REEDLEY CITY COUNCIL MEETING – January 25, 2011**

this budget which will end in June, he would be willing to give up the \$150 per month for the next five months and possibly beyond. That would total a \$3,750 savings and would go back into the general fund. If the monthly stipend was given up for the entire year, that would be a \$9,000 savings that could go towards helping to keep the pool open.

Mayor Fast suggested checking with the college on the possible use of their pool. City Manager Rogers advised that nothing has been received back from the college in regards to this request.

Community Services Director Glick advised that he did contact the college and they said they cannot give the city any type of scheduling until May as they are currently unsure what they will be doing during the summer with the pool. Swimming lessons are probably the only class the city will have the opportunity to hold due to time constraints, but he is working on some recreational swim time for the kids.

Council Member Chavez asked for input on the hiring of the two police officers positions that have been frozen. Finance Director Oken advised these positions are frozen for this fiscal year, but these numbers are being thrown into the mix for the 2011-2012 fiscal year. Council Member Chavez would like these positions unfrozen for the 2011-2012 fiscal year.

Council Member Rapada advised Council is going to have to take a good hard look at all the contributions that the city makes towards CalPers. It is one thing for the city to make the employer contribution, but to be making the employee contribution also, that is something that needs to be looked at. Sometimes public employees have to understand that they have a pretty good benefit package versus the rate of the general workforce, including the health insurance. To have not only the employee, but the family premium paid for, is unheard of out in the rest of the workforce now days.

City Manager Rogers advised all the employee benefits are on the table for negotiations. Council Member Chavez added that many surrounding cities and counties are reducing their benefit packages as is it almost to the point of laying off personnel or start reducing benefits.

Mayor Fast thanked Finance Director Oken for the clear and concise budget information.

City Manager Rogers asked if the Exponent could print an article with regards to soliciting some of the general public to come and sit as a finance committee to work through the seven-year plan as staff begins workshops. The city could utilize anywhere from seven to ten people from the general public to go through this process and provide staff with possible input for the seven year projections.

Anthony Jewell, 625 W. Ponderosa, Reedley, reminded the Council that they sit at pleasure of the voters and he would like to know that the Council is compensated in this small way of accepting the monthly stipend. He feels the Council is owed something for this position as they do incur personal expenses. He feels not accepting this monthly stipend is making a statement to the voters regarding the value of the Council position.

Council Member Rapada advised the statement being made is that the Council believes in this community and will do everything and anything to balance the budget and run the city as best they can to benefit the citizens.

Mayor Fast advised she puts her monthly stipend back into the community through donations to various organizations in Reedley and is not in favor of relinquishing this monthly stipend.

Council Member Rapada moved, Council Member Soleno seconded that for this fiscal year budget of 2010-2011, the Council will relinquish the \$150 per month stipend to be placed back into the general fund. Any decision to relinquish the \$150 per month stipend for 2011-2012 fiscal year will be discussed at a later date.

**Motion carried** as follows:

AYES: Rapada, Soleno, Chavez, Betancourt.  
NOES: Fast.

**REEDLEY CITY COUNCIL MEETING – November 9, 2010**

ABSTAIN: None.  
 ABSENT: None.

12. RESOLUTION NO. 2011-010 – A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE ADMINISTERING AGENCY-STATE PROGRAM SUPPLEMENT AGREEMENT WITH THE STATE OF CALIFORNIA FOR FEDERAL AID PROJECT NO. STPLH-4215(024) (UNDERGROUNDING OF BUTTONWILLOW OPEN DITCH FROM CURTIS TO SOUTHERN CITY LIMITS)

City Engineer Martinez reviewed his staff report with Council. Council Member Soleno asked when the trail from South Buttonwillow going north to Parlier would be completed. City Engineer Martinez advised with the construction of this project, staff will install a trail on Buttonwillow from wherever the current trail ends at Huntsman and will go north on the west side of Buttonwillow up to Dinuba and connect at the roundabout. The rest of the trail up to Parlier Avenue will be considered on future projects.

Council Member Soleno moved, Council Member Chavez seconded to approve RESOLUTION NO. 2011-010 – A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE ADMINISTERING AGENCY-STATE PROGRAM SUPPLEMENT AGREEMENT WITH THE STATE OF CALIFORNIA FOR FEDERAL AID PROJECT NO. STPLH-4215(024) (UNDERGROUNDING OF BUTTONWILLOW OPEN DITCH FROM CURTIS TO SOUTHERN CITY LIMITS).

Motion unanimously **carried**.

13. RESOLUTION NO. 2011-011 – A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE ADMINISTERING AGENCY-STATE PROGRAM SUPPLEMENT AGREEMENT WITH THE STATE OF CALIFORNIA FOR FEDERAL AID PROJECT NO. HSIPL-5216(038) (REEDLEY PARKWAY TRAIL CROSSING AT MANNING AVENUE)

City Engineer Martinez reviewed his staff report with Council. The connection of this parkway trail is on either side of Manning Avenue. The plan is to install a lighted crosswalk through this crossing and also realign the trail connections. In order to accomplish this, staff is proposing to direct pedestrians to go into the median island from one side to the other. The median island will contain a refuge for pedestrians who are crossing from one side to the other.

Council Member Rapada moved, Council Member Soleno moved to approve RESOLUTION NO. 2011-011 – A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE ADMINISTERING AGENCY-STATE PROGRAM SUPPLEMENT AGREEMENT WITH THE STATE OF CALIFORNIA FOR FEDERAL AID PROJECT NO. HSIPL-5216(038) (REEDLEY PARKWAY TRAIL CROSSING AT MANNING AVENUE).

Motion unanimously **carried**.

14. AUTHORIZE THE POLICE CHIEF TO AMEND THE CURRENT PUBLIC SAFETY SALE TAX POLICE ACTIVITIES ACCOUNT (BOYS AND GIRLS CLUB)

Police Chief Wright reviewed his staff report with Council.

Community Services Director Glick advised a good location for the Girls and Boys Club would be at the Community Center since it is located in the center of the community and could target the east side neighborhood. The Club will be in either the room located at the southeast end of the center, the Redwood Room or the Kings River Room. There are offices adjoining the Kings River Room which could also be utilized. As the Club grows, it could expand to either the Redwood Room or the California Room. Community Services staff feels they could partner up on the intervention and prevention programs and help wherever they can. Volunteers could help with the maintenance and upkeep of the center. Some of the members of the Boys and Girls Club could also help the community center staff with the summer lunch program and possibly the Junior Giants program.

**REEDLEY CITY COUNCIL MEETING – January 25, 2011**

Jim Holms, 440 S. Redwood Drive, Reedley, advised he is the Director of Development for the Boys and Girls Clubs of Fresno County. The clubs have been Fresno County since 1949 and there are currently 17 total in the Fresno/Clovis and surrounding area. Approximately 12,000 kids per year participate in some activity at the Clubs. The kids have to be a member to attend and the membership is \$5.00 per year. The clubs are opened five days per week, after school and into the evenings, between 2:00 p.m. to 8:00 p.m. If funds increase, the Clubs will open on Saturdays again. The ages are six to 18 years of age. It is anticipated that the Reedley Club will eventually see 400 to 500 kids becoming members.

Council Member Chavez moved, Council Member Rapada seconded to AUTHORIZE THE POLICE CHIEF TO AMEND THE CURRENT PUBLIC SAFETY SALE TAX POLICE ACTIVITIES ACCOUNT (BOYS AND GIRLS CLUB).

Motion unanimously **carried**.

**15. RESOLUTION NO. 2011-013 – A RESOLUTION ESTABLISHING A POLICY AND PROCEDURE FOR THE SELECTION AND MAYOR AND MAYOR PRO TEM**

City Attorney Scott reviewed this staff report and proposed resolution. He advised that the proposed resolution is for the positions of Mayor and Mayor Pro Tem to rotate every year. If Council would like to change this to a two-year rotation, the resolution will be modified to reflect this.

Council Member Soleno advised he would like to have Mayor Fast complete her two years as Mayor. He would then like to see the resolution changed to reflect a two-year rotation. It takes at least one year for the Mayor to become accustomed to the duties as Mayor.

Council Member Chavez suggested going by districts rather than seniority, starting with District 1 through 5 or start the other way from District 5 through to 1.

Council Member Rapada advised he would like to see the rotation on a one-year rotating basis starting with seniority beginning with the 2012 elections.

Council Member Betancourt wants Mayor Fast to finish out her term and after that, she does not care whether the rotation is based on one-year or two-year rotation.

Mayor Fast advised her preference is the two-year rotating term.

Council Member Chavez moved, Council Member Rapada seconded to select the Mayor and Mayor Pro Tem every two years and the selection is by district beginning with the election of 2012. The next District in line will be District 3 for Mayor and District 4 for Mayor Pro Tem.

Motion unanimously **carried**.

**17. COUNCIL REPORTS**

Council Member Soleno:

- Thanked staff for the flowers and get well card after his knee surgery.

Council Member Chavez:

- Met with Henry Perea regarding budget and advised him of Redevelopment and the VLF and how it affects Reedley.
- Asked for a presentation on Columbia Avenue and what the city is doing. Public Works Manager Robertson advised he made contact with Fresno County Maintenance Supervisor who advised the county did not attempt to contact any city crew to ask if they could dump water into Reedley's storm drain. He advised Fresno does not pump water out of a private residence per their policy. They will provide sand bags for county residents at their yard. Manager Robertson advised that the County can contact the City when the need arises and the City will help. The County did repair that part of Columbia Avenue removing all potholes and smoothing the surface. The County does not install curb and gutter. Council Member

**REEDLEY CITY COUNCIL MEETING – January 25, 2011**

Chavez still wants that small portion of Parlier Avenue repaired, but it is in the County. City Engineer Martinez also contacted the County Public Works Department's Road Supervisor and was advised to apply for another Safe Routes to School grant and then partner with the County to fix this portion of Parlier Avenue. He advised even if a grant is obtained, there might not be enough room to install a sidewalk because there might not be enough room between the edge of the road and the property line due to existing power poles. If the city has to acquire right-of-way, it will not be a feasible project for Safe Routes to School or other grants.

**Council Member Rapada:**

- Attended the Upper Kings River Water Authority meeting. There is still a lot of Prop 84 money available for any storm water projects or bonding basin projects. Public Works Manager Robertson advised he has submitted a project, but has received no response back.

**Mayor Fast:**

- Attended Reedley College Dugout Club Baseball banquet where they introduced their new coach Steve Perse and the speaker was Bob Bennett.
- Would like the Council's list of committees and organizations in which they are involved and pass this information onto City Manager's office.
- Received an invitation for the Hope Now for Youth banquet on February 24.

**18. STAFF REPORTS****City Manager Rogers:**

- Reminded Council of the Greater Reedley Chamber of Commerce invitation to the community awards dinner on Friday, February 11 and the Reedley College beginning at 5:30 p.m., cost of \$25.00, casual dress.
- Visited a Bill Bergoff facility in San Diego, Sportsplex USA, who has invited Council to look at a couple of their projects and give Council some information tips and provide us with some consultation free of charge.

Mayor Fast adjourned the regular meeting at 9:41 p.m. and after a short break, went into CLOSED SESSION at 9:58 p.m.

**19. CLOSED SESSION****A. CONFERENCE WITH LABOR NEGOTIATOR**

Agency Negotiator: City Manager Rogers  
Employee Organizations: Local 39 and RPOA

**B. CONFERENCE WITH LEGAL COUNSEL TO DISCUSS EXISTING LITIGATION, GOVERNMENT CODE SECTION 54956.9(S), ZWEIGLE vs CITY OF REEDLEY, FRESNO COUNTY SUPERIOR COURT CASE NO. 07CECG01605AMC**

City Manager Rogers announced that On Item 19B, the Council report will be deferred until signed documentation is received by both parties to provide final closing. On Item 19A, Council directed staff to move forward with negotiation and no other action was taken in CLOSED SESSION which was required to be announced.

**ADJOURNMENT**

Mayor Fast adjourned the Regular Council Meeting at 10:08 p.m.

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Mary L. Fast, Mayor

ATTEST:

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**REPORT TO CITY COUNCIL**



**MEMORANDUM**

AGENDA ITEM NO.: 4

COUNCIL MEETING DATE: February 8, 2011

**SUBJECT: *Opposition Stance toward the State's consideration to abolish Enterprise Zones***

**RECOMMENDATION:**

Adopt Resolution No. 2011-014 opposing the State's consideration to abolish Enterprise Zones.

**BACKGROUND:**

Over the past few weeks, the Governor has made it clear that his administration is seriously considering and may pass a budget that would abolish Enterprise Zones.

The City of Reedley would lose one of its economic development and attraction tools that helps not only retain businesses within the City of Reedley, but also is an attractor for such economic development.

Since the Enterprise Zones were established in 2007, the City has issued over 800 vouchers for tax credits to Reedley businesses. Should the Governor's proposal succeed, these businesses may be forced to lay off, not expand or in the worst case, close up business.

Staff recommends adoption of the resolution.

**FISCAL IMPACT:**

Budgeted item: N/A  
Expenditure: NONE  
Fund Acct(s): N/A

Prepared by: [Signature] City Manager

Attachments: Resolution No. 2011-014

Motion: \_\_\_\_\_  
Second: \_\_\_\_\_

**RESOLUTION NO. 2011-014**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REEDLEY  
IN SUPPORT OF THE ENTERPRISE ZONE PROGRAM**

WHEREAS, the origins of California's Enterprise Zone came through enactment of two programs in 1984 - the Enterprise Zone Act and the Employment and Economic Incentive Act; and

WHEREAS, the Enterprise Zone provides a geographically-targeted economic development tool for poor and blighted communities by creating incentives for businesses to hire new employees and purchase equipment for their businesses; and

WHEREAS, the City of Reedley jointly participated in the preparation of an application to designate portions of those jurisdictions as an Enterprise Zone; and

WHEREAS, on June 27, 2007, the Reedley Enterprise Zone received its final designation as an Enterprise Zone from the California Department of Housing and Community Development; and

WHEREAS, the State of California and the City of Reedley are experiencing their worst economic crisis since the Great Depression; and

WHEREAS, the economic crisis has resulted in unusually high unemployment rates for the City of Reedley and the neighboring communities; and

WHEREAS, these high unemployment rates serve to increase poverty, crime, and foreclosures of homes and lead to the disruption of public services to those in the community most in need of assistance; and

WHEREAS, the Enterprise Zone has worked to combat these social problems by using the Enterprise Zone's incentives to encourage new businesses to locate within the Enterprise Zone and existing businesses to expand their operations; and

WHEREAS, the Enterprise Zone has served to attract additional businesses to the City of Reedley and has helped many others stay in business or expand their operations; and

WHEREAS, the City of Reedley acknowledges that the attraction of new businesses and the retention and expansion of existing businesses is the most effective way of guaranteeing its long-term well-being; and

WHEREAS, the Governor of California has proposed to eliminate all Enterprise Zone funding and programs.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Reedley has come to recognize the Enterprise Zone as the most impactful State incentive to create new

jobs, grow existing businesses, and compete with other States to attract outside investment California.

BE IT FURTHER RESOLVED that the Reedley City Council believes that the Reedley Enterprise Zone has had a significant positive effect on business activity and economic growth in the City of Reedley and the surrounding area.

BE IT FURTHER RESOLVED that the Reedley City Council believes that eliminating the most critical business assistance program in the State would be a huge setback to improving California's business climate and its struggles to reach an economic recovery, and urges the State of California to support the Enterprise Zone Program.

This foregoing resolution is hereby adopted this 8<sup>th</sup> day of February, 2011, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

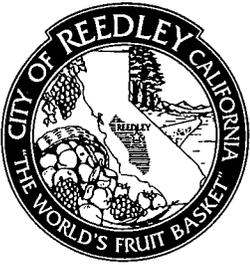
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Mary L. Fast, Mayor

ATTEST:

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Kay L. Pierce, City Clerk



## REPORT TO CITY COUNCIL

# MEMORANDUM

AGENDA ITEM NO: 5

COUNCIL MEETING DATE: February 8, 2011

**SUBJECT:** *Purchase of a new or slightly used buy-back vehicle for the new Water Systems Supervisor.*

**RECOMMENDATION:**

Authorize staff to purchase a 2011 buy back vehicle from Marten's Chevrolet.

**BACKGROUND:**

The new Water System Supervisor is in need of a city vehicle. The former Water Supervisor vehicle was transformed into a water meter reading and meter repair pickup because of its small size and efficiency. The Water Department budgeted for this vehicle in the 2010-2011 fiscal year budget. The following automobile dealers were contacted for quotes: Schellenburg Sales and Leasing, Martinez Motors, Rico and Mike's Car Connection, and Marten's Chevrolet.

The following quotes were received back prior to the deadline. All quotes are "out the door" quotes.

Martens Chevrolet (2011 Chevy Malibu, buy back)	\$19,659.76
Rico and Mike's car connection (2011 Chevy Malibu, buy back)	\$21,169.52
Rico and Mike's car connection (2011 Chevy Impala, buy back)	\$21,684.30

Staff is recommending purchasing the vehicle from the low bidder which was Marten's Chevrolet.

**FISCAL IMPACT:**

Budgeted item:	Yes
Expenditure:	One Time
Fund Acct(s):	050-4500.6140 (page 99)

Prepared by: [Signature] Public Works Manager

Approved by: [Signature] City Manager

Attached: Request for quote sheet  
Quotes received from dealers

Motion: \_\_\_\_\_  
Second: \_\_\_\_\_



## City of Reedley

Public Works Department  
1733 Ninth Street  
Reedley, CA 93654  
(559) 637-4200  
FAX 637-2139

### REQUEST FOR QUOTE

To: Interested Parties

Re: Proposal for a Chevy Malibu or equal

The City of Reedley is accepting price quotes for the following vehicle:

2011 Chevy Malibu or equal, new or low mileage used will be considered. Vehicle must meet the following criteria:

- Automatic transmission
- White exterior color
- Air conditioning
- Vehicle must be delivered within 5 working days of acceptance of proposal
- Vehicle details must be submitted with price quote
- All quotes must be "Out the Door" quotes

Please submit your quote on or before Wednesday February 2, 2011. Quotes can be hand delivered or mailed in a sealed envelope to 1733 Ninth Street, Reedley, Ca. 93654 or you may fax your quote to (559)637-2139 attention Russ Robertson. If you have any further questions you may contact me at (559)637-4200 ext. 213.

Participants will be contacted regarding the awarding of the vehicle purchase after the February 8, 2011 City Council meeting.



# MARTENS

CHEVROLET

FAX COVER SHEET

DATE 2-1-11

TO RUSS ROBERTSON

COMPANY CITY OF REEDLEY

FAX PHONE # 559-637-2139

NUMBER OF PAGES INCLUDING COVER SHEET 3

FROM

**MARTENS**  
CHEVROLET  
1050 I Street • Reedley, CA 93654

**JASON MARTENS**  
Sales

www.martenschevrolet.com  
(559) 638-2240  
(800) 698-1920  
FAX (559) 637-7058

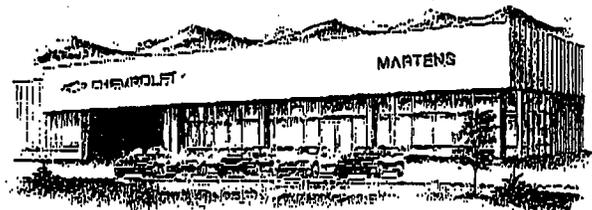
ALL AMERICAN  
VOLITION

FAX NUMBER

\*\*\* IF YOU HAVE ANY DIFFICULTY IN RECEIVING THIS, PLEASE CALL  
(559) 638-2240

\*\*MEMO: 2011 MALIBU BID: UNIT IN STOCK &  
READY TO GO! (ILT MODEL)

THANKS!



1050 I Street • Reedley, CA 93654 • Phone (559) 638-2240

# Financial Plan

Deal Date: 2/1/2011  
Payment Start Date: 2/1/2011

## Martens Chevrolet

Buyer Name: CITY OF REEDLEY, . Salesperson: JASON MARTENS  
Co-Buyer Name: \_\_\_\_\_  
Mailing Address: REEDLEY CA 93654  
Selling Vehicle: 2011 CHEVROLET Malibu 1G1ZC5E15BF103099  
Trading Vehicle: \_\_\_\_\_

Selling Price:	17,800.00
Sales Tax:	1,691.76
Doc Fee:	55.00
Title Fee/Other:	113.00
<b>TOTAL:</b>	<b>19,659.76</b>
Trade-In:	0.00
Owed on Trade:	0.00
Trade (Net):	0.00
Cash Down:	0.00
Rebate:	0.00
Down Payment:	0.00

Payment Schedule: 1

Cash Pmt:

**\$19,659.76**

All offerings herein are subject to lender approval.  
Purchase of any product or service does not influence interest rate or credit approval.

APPROVAL: \_\_\_\_\_

Deal Note:

# Rico & Mike's Car Connection

## Deal Summary

Phone: (559) 743-7367  
 Fax: (559) 743-7357

Salesperson:  
 F&I Manager:

Today's Date: 02/02/2011  
 Deal Date: 02/02/2011

**BUYER**  
 Name: CITY OF REEDLEY  
 Address:  
 Reedley, CA 93654  
 County: FRESNO  
 SS#:  
 DOB:  
 License No/State: CA  
 Home Phone:  
 Work Phone:  
 Email:

**CO-BUYER**

**INSURANCE**

2011 CHEVY - IMPALA LS

RETAIL - \$25,945.<sup>00</sup> 3,991 miles - WHITE-EXT  
 GRAY-INT.

3.5ltr. V-6 FULL FACTORY WARRANTY!

ANNUAL % RATE	FINANCE CHARGE	AMOUNT FINANCED	TOTAL OF PAYMENTS	TOTAL SALE PRICE
0.00%	\$0.00	\$21,684.30	\$21,684.30	Down: \$0.00 \$21,684.30

### ITEMIZATION OF AMOUNT FINANCED

Vehicle Cash Price:	\$19,695.00
Document Preparation Fee:	\$55.00
Dealer Smog Fee:	\$50.00
Sales Tax @ 9.475%:	\$1,876.05
<b>SUBTOTAL:</b>	<b>\$21,676.05</b>
License Fees:	\$0.00
State Smog Fee:	\$8.25
<b>TOTAL:</b>	<b>\$21,684.30</b>
<b>TOTAL DOWN:</b>	<b>\$0.00</b>
<b>AMOUNT FINANCED:</b>	<b>\$21,684.30</b>

### BREAK DOWNS

**Standard Equipment:** Fuel Consumption: City: 19, Fu Highway: 29, Remote Power Door Locks, Power Window Controls On Steering Wheel, Cruise Control, 4-Wheel Air Ventilated Disc Brakes, 1st And 2nd Row Curtain Head, Passenger Airbag, Side Airbag, Audio System Security, CD Player, Speed Sensitive Audio Volume Control, Total Speakers: 6, ABS And Driveline Traction Control, Stability Privacy Glass: Light, Wheel Width: 6.5, Plastic/Vinyl Steering Trim, Plastic/Rubber Shift Knob Trim, Simulated Wood Interior Simulated Wood Door Trim, Trip Computer, Tachometer Driver Mirror Adjustment, Power Remote Passenger Mirror Dual Vanity Mirrors, Daytime Running Lights, Power Release, Front And Rear Reading Lights, Cloth Seat Upholstery Front Seats, Rear Bench, Tilt-Adjustable Steering Wheel Steering, Suspension Class: Touring, Interior Air Filtration Air Conditioning, Tire Pressure Monitoring System: Tire Cargo Capacity: 19, Vehicle Emissions: ULEV II, Fuel Tank Fuel Capacity: 17.0, Instrumentation: Low Fuel Level, Cruise Control Headlights Off Auto Delay, Dusk Sensing Headlights, Cross Regular Front Stabilizer Bar, Independent Front Suspension Classification, Strut Front Suspension, Four-Wheel Independent Suspension, Coil Rear Spring, Rear Stabilizer Bar: Regular Rear Suspension, Strut Rear Suspension, Front And Rear Stabilizer Bars, Variable Intermittent Front Wipers, Steering Rim, Spare Tire Mount Location: Inside Under Cargo, Bumper W/Chrome Surround, Center Console: Full With Cover, Weight: 3,555, Overall Length: 200.4, Overall Width: 74.8, Height: 58.7, Wheelbase: 110.5, Front Head Room: 39.0, Room: 37.8, Front Leg Room: 42.3, Rear Leg Room: 37.0, Shoulder Room: 58.7, Rear Shoulder Room: 58.6, 4 Door

### PAYMENT SCHEDULE

Stock Number:  
 VIN:  
 Year:  
 Make:  
 Model:  
 Body Style:  
 Odometer:

Provider of this form makes no warranty, express or implied, as to content or fitness for purpose of this form. Consult your own legal counsel.

This is a non-binding proposal. All sales subject to credit approval.  
 DC-FORM NO. DLNM02 (Rev.06/10) ©  
 02/02/2011 05:17:07PM

**data consultants**  
 201-100-9700 1800-711-0077  
 (800) 284-8469 www.dataconsultants.com



# Rico & Mike's Car Connection

## Deal Summary

Phone: (559) 743-7367  
 Fax: (559) 743-7357

Salesperson:  
 F&I Manager:

Today's Date: 02/02/2011  
 Deal Date: 02/02/2011

**BUYER**  
 Name: CITY OF REEDLEY  
 Address:  
 Reedley, CA 93654  
 County: FRESNO  
 SS#:  
 DOB:  
 License No/State: CA  
 Home Phone:  
 Work Phone:  
 Email:

**CO-BUYER**

**INSURANCE**

**2011 CHEVY MALIBU LS**

*Retail # ~~23,779.00~~ - 5700 miles - WHITE - EXT GRAY - INT.*

*2.4 Hr. I4 cyl.*

**FULL FACTORY WARRANTY!**

ANNUAL % RATE	FINANCE CHARGE	AMOUNT FINANCED	TOTAL OF PAYMENTS	TOTAL SALE PRICE
0.00%	\$0.00	\$21,169.52	\$21,169.52	Down: \$0.00 \$21,169.52

### ITEMIZATION OF AMOUNT FINANCED

Vehicle Cash Price:	\$19,275.00
Document Preparation Fee:	\$55.00
Sales Tax @ 9.475%:	\$1,831.52
<b>SUBTOTAL:</b>	<b>\$21,161.52</b>
License Fees:	\$0.00
Smog Waiver Fee:	\$8.00
<b>TOTAL:</b>	<b>\$21,169.52</b>
<b>TOTAL DOWN:</b>	<b>\$0.00</b>
<b>AMOUNT FINANCED:</b>	<b>\$21,169.52</b>

### BREAK DOWNS

**Features:** FWD, ABS (4-Wheel), Air Conditioning, Alloy Stereo, CD (Single Disc), Dual Air Bags, Keyless Entry, Locks, Power Seat, Power Steering, Side Air Bags, Tilt v Control

**Standard Equipment:** Fuel Consumption: City: 22, Fu Highway: 33, Remote Power Door Locks, Power Window Controls On Steering Wheel, Cruise Control, 4-Wheel Air Ventilated Disc Brakes, 1st And 2nd Row Curtain Head Passenger Airbag, Side Airbag, Audio System Security, Input, In-Dash Single CD Player, Mp3 Player, Am/Fm/S Radio Data System, Xm Satellite Radio, Speed Sensitive Control, Total Number Of Speakers: 6, Braking Assist, Traction Control, Stability Control, Privacy Glass: Light, 17, Wheel Width: 7, Plastic/Vinyl Steering Wheel Trim, Shift Knob Trim, Metal-Look Dash Trim, Metal-Look Doc Computer, External Temperature Display, Tachometer, Driver Mirror Adjustment, Power Remote Passenger Mir Dual Vanity Mirrors, Daytime Running Lights, Onstar Di Connections, Power Remote Trunk Release, Front Read Theft Alarm System, Premium Cloth Seat Upholstery, B Seats, Rear Bench, Fold Forward Seatback Rear Seats, Telescopic Steering Wheel, Speed-Proportional Electric Suspension Class: Regular, Manual Front Air Condition Monitoring System: Tire Specific, Cargo Area Light, Max 15, Fuel Capacity: 16.0, Instrumentation: Low Fuel Lev Radio, Headlights Off Auto Delay, Dusk Sensing Headlig Spring, Regular Front Stabilizer Bar, Independent Front Classification, Strut Front Suspension, Four-Wheel Inde Suspension, Coil Rear Spring, Rear Stabilizer Bar: Regu Rear Suspension, Multi-Link Rear Suspension, Front An Suspension Stabilizer Bars, Variable Intermittent Front Grill W/Chrome Surround, Center Console: Full With Co Curb Weight: 3,415, Overall Length: 191.8, Overall Wic Height: 57.1, Wheelbase: 112.3

### PAYMENT SCHEDULE

### DEAL VEHICLE (USED)

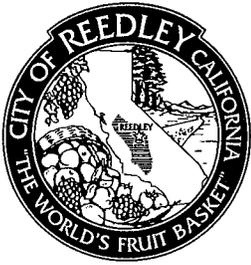
Stock Number:  
 VIN:  
 Year: 2011  
 Make: CHEVY  
 Model:  
 Body Style:  
 Odometer:

*Provider of this form makes no warranty, express or implied,*

This is a non-binding proposal. All sales subject to credit approval.  
 DC-FORM NO. DLNM02 (Rev.06/10) ©  
 02/02/2011 05:48:32PM



(800) 284-84



## REPORT TO CITY COUNCIL

# MEMORANDUM

AGENDA ITEM NO.: 6

COUNCIL MEETING DATE: February 8, 2011

**SUBJECT: Changes to Community Facilities district Categories and Tax Amounts**

### RECOMMENDATION

That the City Council directs staff not to proceed with any amendments to the Community Facilities District (CFD) and affirm the January 11<sup>th</sup> decision to waive the CFD taxes for one year or until after a certificate of occupancy is issued as a last and final concession for Sierra View Homes. This concession is in addition to the reduction of \$17,000 in Development Impact Fees (DIF) for the dining facility and the deferral of \$382,000 of DIF's over three years for the Sierra View Homes apartments and memory facility already approved.

### STAFF REPORT

At the last City Council meeting, the Council directed staff to bring back a report on the potential finding for amending the Community Facilities District (CFD) "Rate and Method of Apportionment of Special Tax" document to add a category for senior housing to accommodate a request by Sierra View Homes.

A change to the CFD "Rate and Method of Apportionment of Special Tax" document will require the preparation of a new special tax report. The report is estimated to cost less than \$5,000, but an actual proposal for services has not been obtained. A change to the Rate and Method document will also require a new ballot measure to the registered voters within the District. A new ballot measure would cost approximately \$6,000 to place on the ballot of the next general election, or approximately \$25,000 for a special election. To gain approval for the change, would require a two-thirds vote.

Given that the costs to provide the District police, fire and parks services will remain the same per household, a new taxation report will reapportion the costs of services to the new categories. If a new category is proposed that is a reduction, which is what was being proposed, the other categories will have to be increased to accommodate the decrease in funds.

Staff is recommending that the City Council provide direction not to proceed with any amendments to the Community Facilities District (CFD). The recommendation is based on the estimated cost and that it is unlikely the amendment will get a two-thirds vote. A vote for an amendment of the CFD may also interfere with the proposal to ask voters to approve a city-wide Landscape and Lighting District, for which a survey report will be provided to the City Council soon.

Prepared by:

Darlene Mata, Planning Consultant

Reviewed by:

 City Planner

Approved by:

 City Manager

Motion: \_\_\_\_\_

Second: \_\_\_\_\_

MOTSCHIEDLER, MICHAELIDES, WISHON,  
BREWER & RYAN, LLP

ATTORNEYS AT LAW  
1690 WEST SHAW AVENUE  
SUITE 200

FRESNO, CALIFORNIA 93711

POST OFFICE BOX 9099  
FRESNO, CALIFORNIA 93790-9099

TELEPHONE (559) 439-4000  
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J. CARL MOTSCHIEDLER  
PHILLIP G. MICHAELIDES  
A. EMORY WISHON III  
C. WILLIAM BREWER\*  
RUSSELL K. RYAN†  
JORDAN M. FREEMAN  
JUSTIN D. HARRIS

\*A PROFESSIONAL CORPORATION  
†ALSO ADMITTED IN UTAH

February 2, 2011

**VIA EMAIL and U.S. MAIL**

Rocky Rogers, Executive Director  
City of Reedley, Community Development Dept.  
1733 Ninth Street  
Reedley, California 93654-2636

David Brletic, City Planner  
City of Reedley, Community Development Dept.  
1733 Ninth Street  
Reedley, California 93654-2636

Re: **Sierra View Homes Retirement Community  
Request for Waiver or Reduction of Taxes for Community  
Facilities District**

Dear Mr. Rogers and Mr. Brletic:

This letter is written on behalf of Sierra View Homes, Inc., a nonprofit public benefit corporation.

**THE REQUEST:** The purpose of this correspondence is to request the Reedley City Council to continue its search for some method of waiving or reducing the CFD taxes otherwise due from Sierra View Homes beginning in 2012-2013 for the 52 new independent living units due to be completed in October 2011.

**THE REASONS:** Sierra View Home, Inc. is a nonprofit corporation providing a needed community service at no benefit to the Board or volunteers or any other interested person. All public agencies are exempt from the CFD taxes. As with the

MOTSCHIEDLER, MICHAELIDES, WISHON,  
BREWER & RYAN, LLP  
ATTORNEYS AT LAW

Mr. Rocky Rogers and Mr. David Brletic  
February 2, 2011  
Page 2

governmental and public agency entities which are exempt from the CFD taxes, the services provided by Sierra View are also for the community and also without personal benefit to the providers.

Churches and other nonprofit entities are assessed a much lower rate, about 20% of the multi-family residential rate proposed for Sierra View Homes.

The residents are of modest income. The amount of these taxes (about \$50 per month per unit) was not known when the feasibility studies were done, but the information provided to Sierra View showed a significant difficulty in filling the units if rates were not very low.

The CFD and its taxes were approved about five years ago when economic conditions and expectations were much different than the current 32% unemployment in Reedley. Many other communities have responded to the current reality by suspending fees on projects they want to occur during these challenging times. Sierra View's addition is a boost to the Reedley construction industry and local employment and should be nurtured.

Sierra View Homes has a stabilizing impact in that area of the City of Reedley. There are difficult neighborhood issues nearby and Sierra View is a helpful buffer between them, again helping the community. 25% of its staff lives within a mile of the campus, furthering the support for that part of the City.

**COUNCIL INTEREST IN HELPING:** At both of the Council hearings in August, 2010 and January 11, 2011, the Council indicated to the representatives of Sierra View Homes that the Council was seeking some way to moderate the impact of the CFD taxes on the residents of Sierra View Retirement Community. At the January 11 meeting, the Council instructed the City Manager to return to it with a report about the procedure and possibility of amending the CFD fee structure to provide a lower cost for senior nonprofit multifamily residential new construction. The City Manager's recommendation was not to pursue that concept.

**OTHER METHODS FOR THE COUNCIL TO HELP:** There are at least three possibilities for the Reedley City Council to take without administrative cost:

MOTSCHIEDLER, MICHAELIDES, WISHON,  
BREWER & RYAN, LLP  
ATTORNEYS AT LAW

Mr. Rocky Rogers and Mr. David Brletic  
February 2, 2011  
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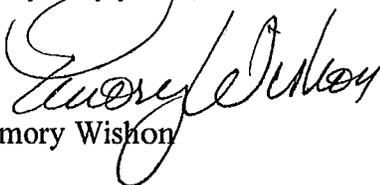
1. The Council has authority to waive the CFD taxes for the new 52 units at Sierra View.
2. The Council has the authority to waive the taxes on some of the new 52 units at Sierra View. For example if the Council were to waive the fees on 40 units of the 52 units, the fees charged would be similar to the non-residential rate charged for new construction on nearby churches.
3. Possibly the Council could make a determination that the Sierra View Homes new 52 units are non-residential construction (meaning not the residential construction anticipated when CFD multifamily rates were set). That would also cause the Sierra View taxes to be about 20% of the CFD multi-family residential rate otherwise to be charged to Sierra View and its new residents.

We have previously been advised by the City as follows:

“The City Attorney’s office has determined the City of Reedley City Council does have the authority to waive or defer annexation into the CFD or collection of the taxes.”

We would greatly appreciate the City Council fulfilling its expressed interest in providing some relief from the CFD taxes by approving one of the above three actions.

Very truly yours,



Emory Wishon

AEW:jsh

cc: Darlene Mata, Planning Consultant  
Vito Genna, Executive Director



## REPORT TO CITY COUNCIL

# MEMORANDUM

AGENDA ITEM NO: 7

COUNCIL MEETING DATE: February 8, 2011

**SUBJECT:** *Proposed new garbage truck colors*

### RECOMMENDATION:

Staff is seeking input and comment on a possible change in garbage truck colors and design.

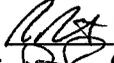
### BACKGROUND:

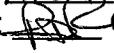
Programming for 2 new grant funded garbage trucks is nearly completed and ready to be sent out for bid. Disposal rate increases 2 years ago allowed staff to set aside funding for one additional new garbage truck per year for the next 6 years. Staff would like to take this opportunity to propose a color change for the trucks as well as look into possible "mural decals" for the sides of the new trucks as they are purchased.

Attached is a photo of the proposed color scheme. This truck is a demo truck and this design is currently not in use by any other city or company. The Auto car logo on the side will not be on the truck and would be replaced by a logo representing Reedley. One option from staff is to have a picture depicting the river and the downtown clock. Under the picture would be written "Flowing with the times". The statement would refer to Reedley as "current" and also would refer to the new garbage trucks running off of natural gas and thus helping our environment. The City logo incorporates blue colors and would be placed on the doors of the cab.

### FISCAL IMPACT:

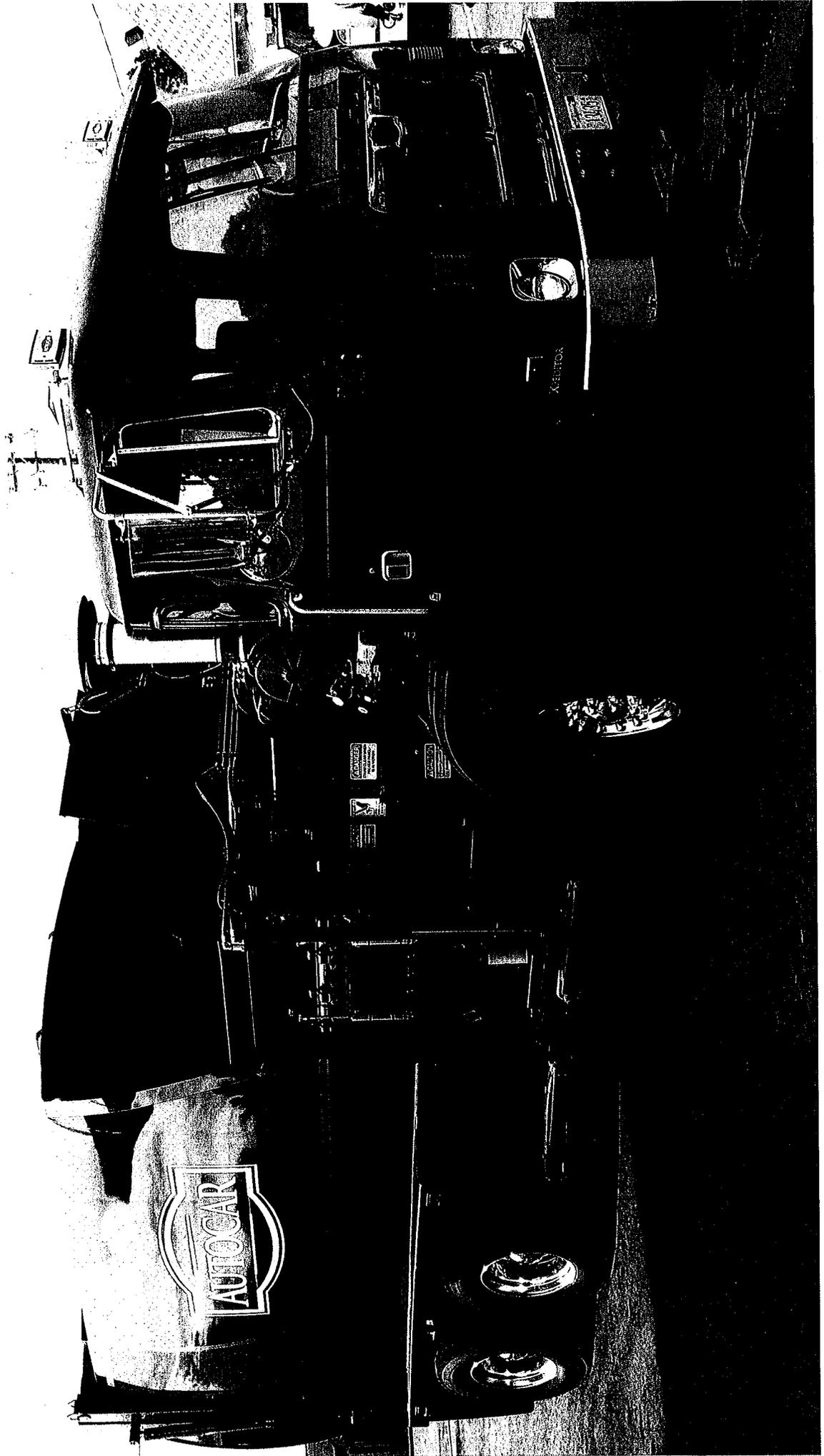
Budgeted item: Yes  
Expenditure: One time and also possible future budget item  
Fund Acct(s): 053-4520.6146 (page 104)

Prepared by:  Public Works Manager

Approved by:  City Manager

Attachment(s): 1. Photo of proposed garbage truck colors.

Motion: \_\_\_\_\_  
Second: \_\_\_\_\_



AUTOCAR

MADE IN U.S.A.  
V-8  
1000

MADE IN U.S.A.

1930