



City of Reedley

Community Development Department
1733 Ninth Street
Reedley, CA 93654
(559) 637-4200
FAX 637-2139

TEMPORARY BANNER OR SPECIAL EVENT SIGN APPLICATION (\$15 Application Fee)

Pursuant to Title 10, Chapter 14 of the Reedley Municipal Code, A "banner" means any cloth, bunting, plastic, paper, or similar material attached to, or appended on or from any structure, staff, pole, line, or framing upon which there is a temporary advertising message.

Guidelines:

- Temporary Banners are allowed in the Neighborhood Commercial (NC), Central and Community Commercial (CC), and Commercial Service (CS) zone districts.
- The height/placement of the banner shall not exceed the roof line of the nearest building or the building it is affixed to but in no case shall any part of a banner be higher than 30 feet from the surface of the ground.
- Banners shall not be affixed to fences or landscaping.
- The maximum area of the banner shall not exceed 50 feet aggregate.
- Banner signs may not be utilized for more than 60 calendar days per calendar year per event. A maximum of four events per year.
- A maximum of two banner signs are permitted for each business.

In Residential Zone Districts, recognized public and quasi-public/institutional uses such as schools and churches may be permitted the display of two temporary banner signs, not exceeding an aggregate area of 100 square feet. Said signs may not be utilized for more than 60 days per calendar year and may not exceed 30 feet in height above the ground surface.

Site Address/Location: _____ APN: _____

Zoning: _____ Master Sign Program or Special Permit Number: _____

Additional Submittal Requirements:

3 copies of each of the following shall be submitted on 8.5" x 11" size paper:

1. Site plan (with dimensions) showing how the property is developed and location of the sign(s).
2. Elevation drawings showing dimensions of the building or sign and location of each sign on the building. A separate drawing shall be submitted for each sign attached to the building.
3. Drawing of the sign itself showing dimensions, proposed content of the sign and the size of the lettering.
4. Drawings of engineered footing and foundation details (if applicable).

Primary Contact, check all that apply:

<input type="checkbox"/>	Applicant/Representative	<input type="checkbox"/>	Owner
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Applicant/Representative _____ Signature _____

Mailing Address _____

Day Phone _____ E-mail Address _____

Property Owner _____ Signature _____

Property Owner Address _____

Day Phone _____ E-mail Address _____

For Department Use Only

Planning Dept. Approval: _____ Date: _____