

**ALL CELL PHONES AND ELECTRONIC DEVICES MUST BE
TURNED OFF IN THE COUNCIL CHAMBERS**

**A G E N D A
REEDLEY CITY COUNCIL **SPECIAL** MEETING**

1:00 P.M.

THURSDAY, JANUARY 27, 2022

**Meeting Held in the Council Chambers,
845 "G" Street, Reedley, California**

The Council Chambers are accessible to the physically disabled. Requests for additional accommodations for the disabled, including auxiliary aids or services, should be made one week prior to the meeting by contacting the City Clerk at 637-4200 ext. 212.

Any document that is a public record and provided to a majority of the City Council regarding an open session item on the agenda will be made available for public inspection at City Hall, in the City Clerk's office, during normal business hours. In addition, such documents may be posted on the City's website.

Unless otherwise required by law to be accepted by the City at or prior to a Council meeting or hearing, no documents shall be accepted for Council review unless they are first submitted to the City Clerk by the close of business one day prior to said Council meeting/hearing at which the Council will consider the item to which the documents relate, pursuant to the adopted City Council Protocols.

SPECIAL NOTICE REGARDING PUBLIC PARTICIPATION DUE TO COVID-19

In recognition of the guidance from the California Department of Public Health in response to the COVID-19 pandemic, those who choose to attend the City Council meeting physically must wear a mask or face covering and practice social distancing by remaining at least 6 feet apart from other attendees. Hand sanitizer will be available at the entrance to the Council Chambers for use upon entering and exiting the room. If you are sick, please do not attend the meeting in person.

The meeting will be webcast and accessed at: <http://www.reedley.com/livestream.php>

PLEASE SEE LAST PAGE OF AGENDA FOR ZOOM PARTICIPATION INSTRUCTIONS

Mary L. Fast, Mayor

Robert Beck, Mayor Pro Tem
Ray Soleno, Council Member

Anita Betancourt, Council Member
Matthew Tuttle, Council Member

MEETING CALLED TO ORDER

ROLL CALL

PUBLIC HEARING

City of Reedley Redistricting Public Hearing #3 Draft Map Presentation from Ken Chawkins,
National Demographics Corporation

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20th day of January 2022.


Ruthie Greenwood, City Clerk

Zoom Participation:

The City Council is encouraging members of the public to observe and participate in the Council meeting virtually, to maximize the safety of all meeting participants. Reasonable efforts will be made to allow written and verbal comments from participants communicating with the host of the virtual meeting. To do so, participants may “raise their hand” during public comment portions of the meeting using the electronic feature on the zoom program, and the City Clerk will inform the Mayor of the participant’s desire to provide public comment. Due to the new, untested format of these meetings, the City cannot guarantee that participants who wish to provide public comment, either in writing or verbally, will occur as expected. The “chat” feature on Zoom will not be monitored or used during the meeting.

Members of the public who wish to provide written comments are encouraged to submit their comments to the City Clerk at ruthie.greenwood@reedley.ca.gov at least two (2) hours prior to the start of the meeting to ensure that the comments will be available to the City Council. Please indicate the agenda item number to which the comment pertains. Written comments that do not specify a particular agenda item will be marked for the general public comment portion of the meeting. A copy of any written comment will be provided to the City Council at the meeting. Please note that written comments received will not be read aloud during the meeting, but will be included with the meeting minutes.

Thank you for your cooperation. Our community’s health and safety is our highest priority.



City of Reedley

Redistricting – Public Hearing #3

January 27, 2022

Ken Chawkins, Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Pre-Draft Map Hearing October 20, 2021	• Held prior to release of draft maps • Educate, solicit input on the communities in the Districts
Pre-Draft Map Hearing November 5, 2021	• Held prior to release of draft maps • Educate, solicit input on the communities in the Districts
Census Data Releases	• Census Bureau releases official 2020 Census population data – Aug. 12 • California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 20, 27
Draft Map Hearing January 27, 2022	• Discuss and revise the draft maps; discuss the election sequence • Deadline to submit draft maps: January 13, 2022, 5 p.m. • Post draft maps by January 20, 2022, 5 p.m.
Draft Map Hearing March 8, 2022	• Discuss and select final map; discuss and determine election sequence • Deadline to submit draft maps: February 22, 2022, 5 p.m. • Post draft maps by March 1, 2022, 5 p.m.

Redistricting Rules and Goals

1. Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering



Prohibited: “Shall not favor or discriminate against a political party.”

2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
(Do not bypass one group of people to get to a more distant group of people)

2020 Census

Reedley - Current Plan

Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	5,056	5,102	4,427	5,442	5,265	25,292
	Population Deviation	-2	44	-631	384	207	1,015
	Pct. Deviation	-0.04%	0.87%	-12.48%	7.59%	4.09%	20.07%
Total Pop.	Hispanic/Latino	72%	87%	93%	60%	86%	79%
	NH White	22%	8%	3%	32%	9%	15%
	NH Black	1%	0%	0%	1%	0%	0%
	NH Asian/Pac.Isl.	5%	3%	3%	5%	4%	4%
	NH Native Amer.	1%	1%	0%	1%	0%	1%
Citizen Voting Age Pop	Total	3,014	2,009	1,534	3,061	2,233	11,851
	Hisp	43%	82%	83%	44%	73%	61%
	NH White	41%	14%	6%	44%	19%	29%
	NH Black	4%	0%	1%	3%	0%	2%
	Asian/Pac.Isl.	11%	4%	6%	8%	7%	8%
	Native Amer.	2%	1%	1%	3%	4%	2%

Target District Population: 5,058

Defining Neighborhoods

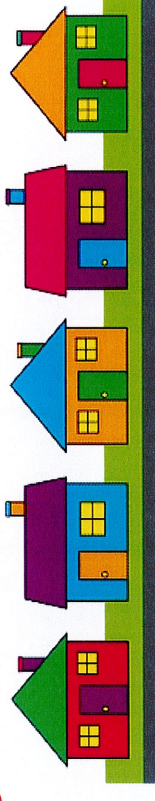
1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

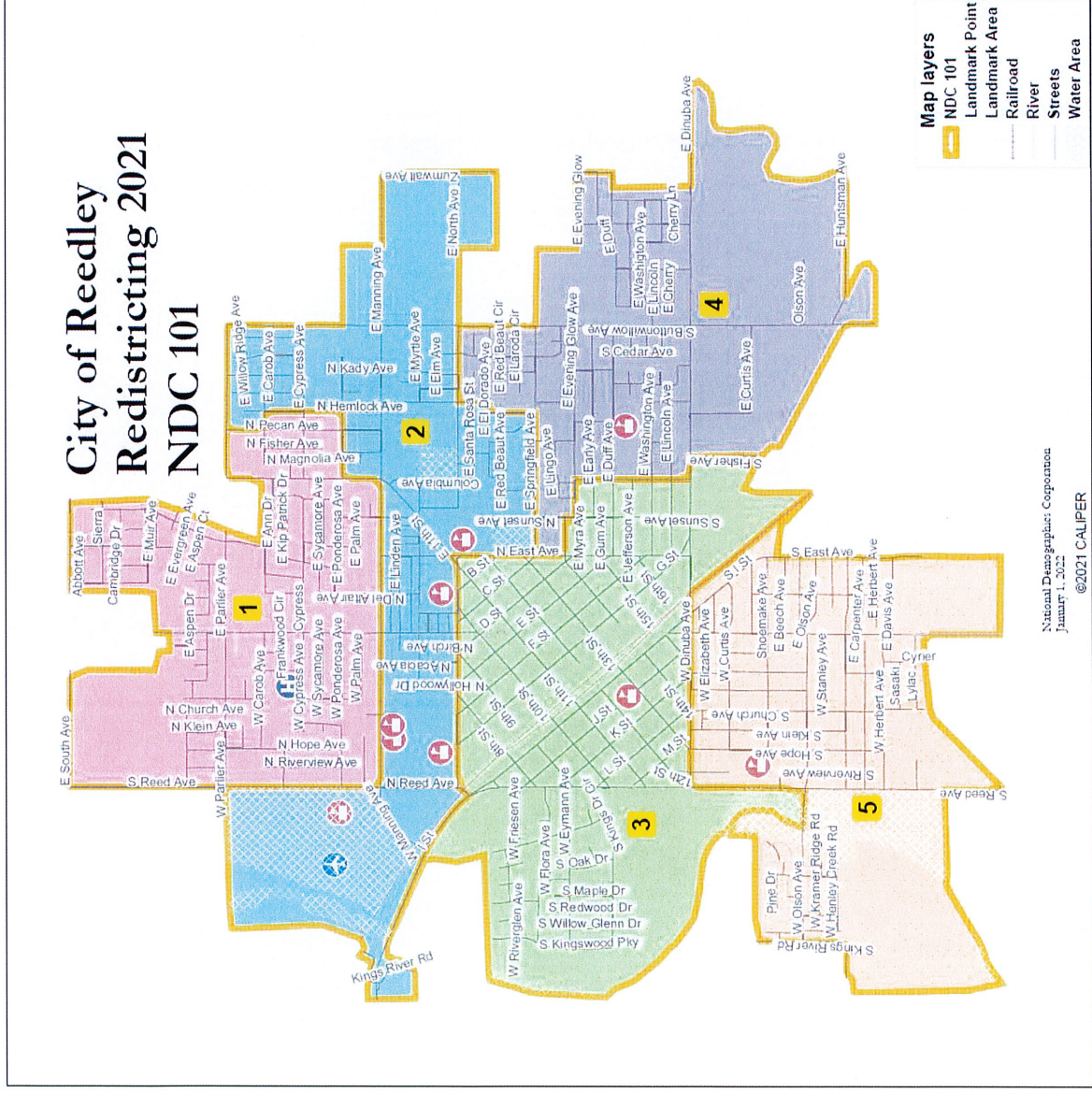
- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

NDC Map 101

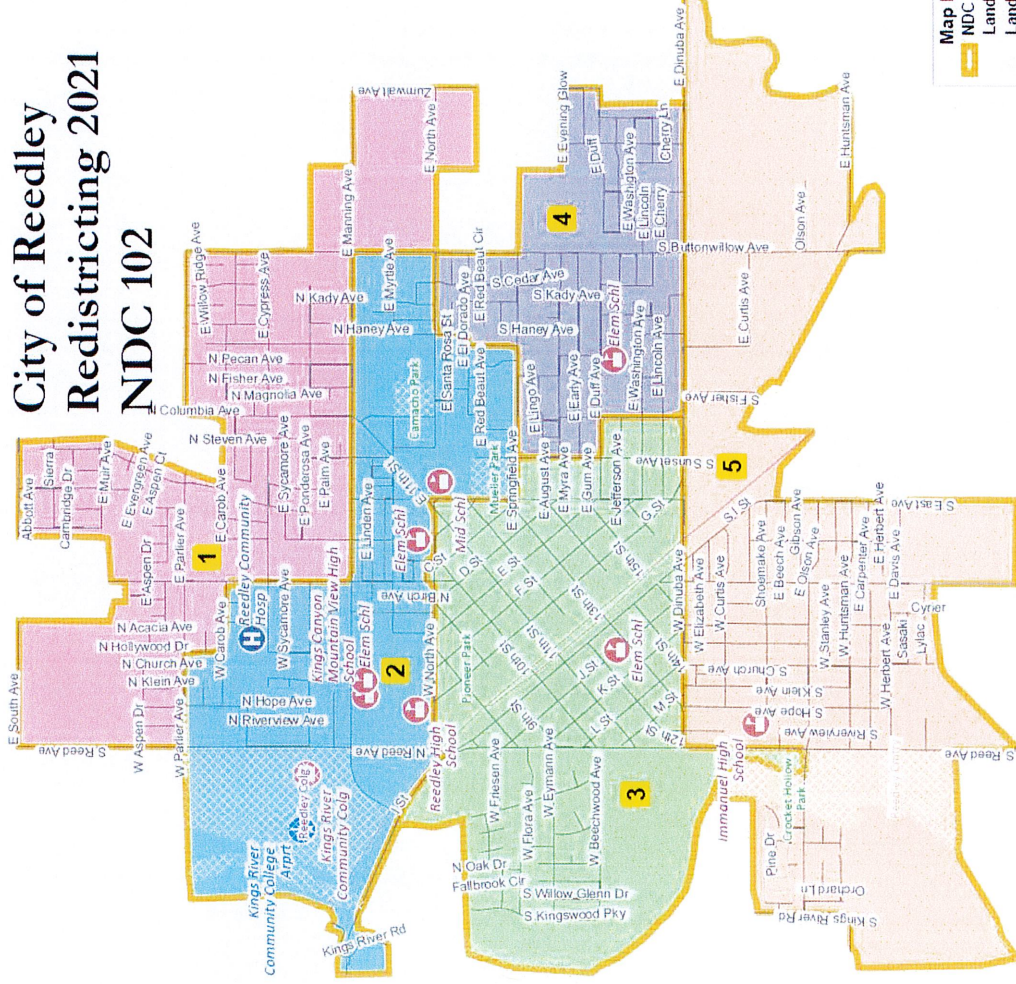
City of Reedley Redistricting 2021 NDC 101

Pop Dev: 5.16%



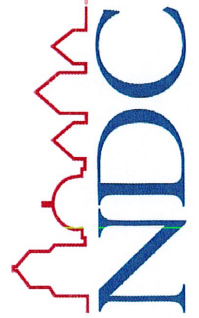
NDC Map 102

City of Reedley Redistricting 2021 NDC 102



National Demographics Corporation
January 1, 2022
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Pop Dev: 3.97 %



Not Population Balanced

City of Reedley

Redistricting 2021

Public 103

Map showing the boundaries of Public 103 in Reedley, CA. The area is shaded in pink. The map includes the following streets: S Reed Ave, E South Ave, E Evergreen Ave, E Muir Ave, Cambridge Dr, Sierra Ave, and Abbott Ave. The area is labeled 'Public 103'.

Map layers

 **Public 103**

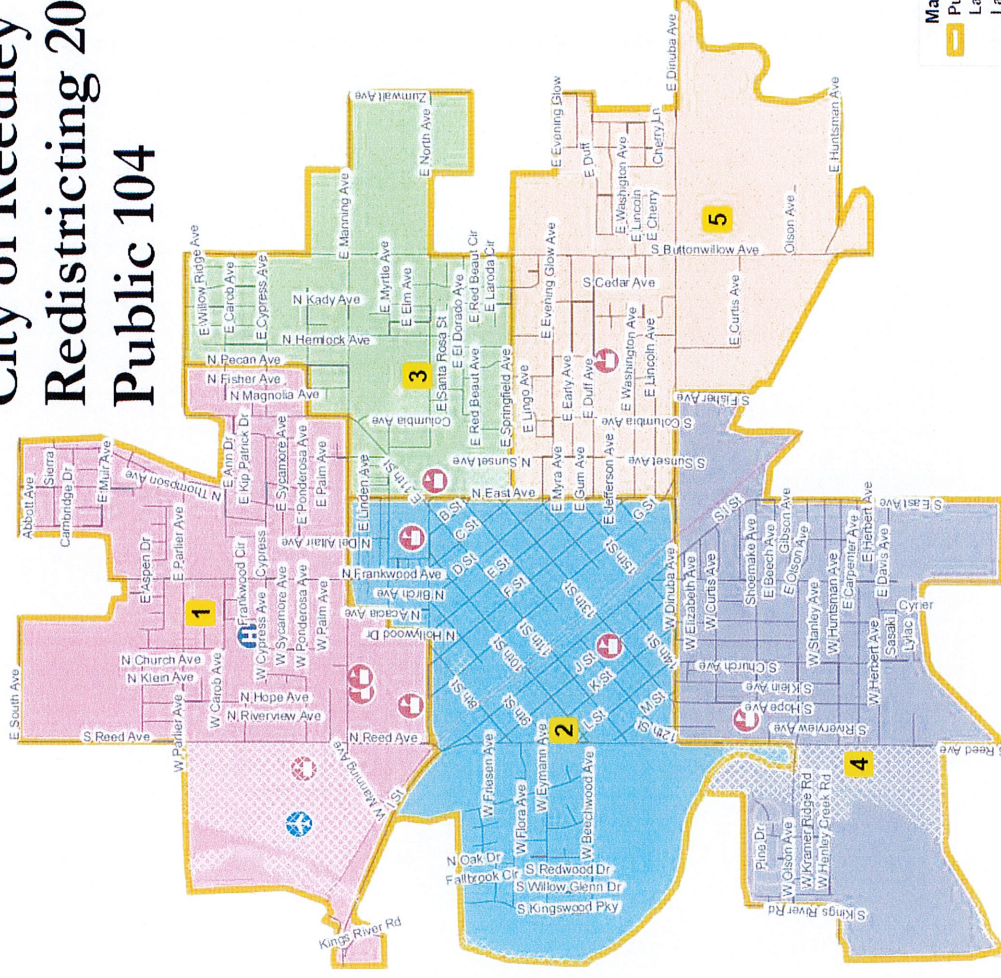
 **Census Block**

 **Streets**



Public Map 104

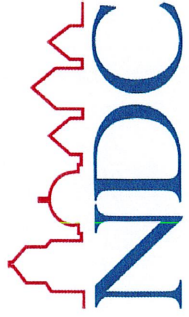
City of Reedley Redistricting 2021 Public 104



- Map layers**
- Public 104
 - Landmark Point
 - Landmark Area
 - Railroad
 - River
 - Streets
 - Water Area

National Demographics Corporation
January 11, 2022
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Pop Dev: 9.13%



Public Hearing & Discussion

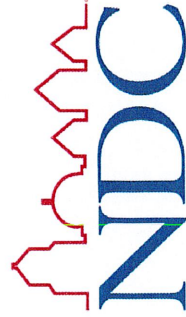
- ☐ Comments on maps. Preferences?
- ☐ Questions about specific maps? Interactive view?
- ☐ Direction for NDC?

Share Your Thoughts

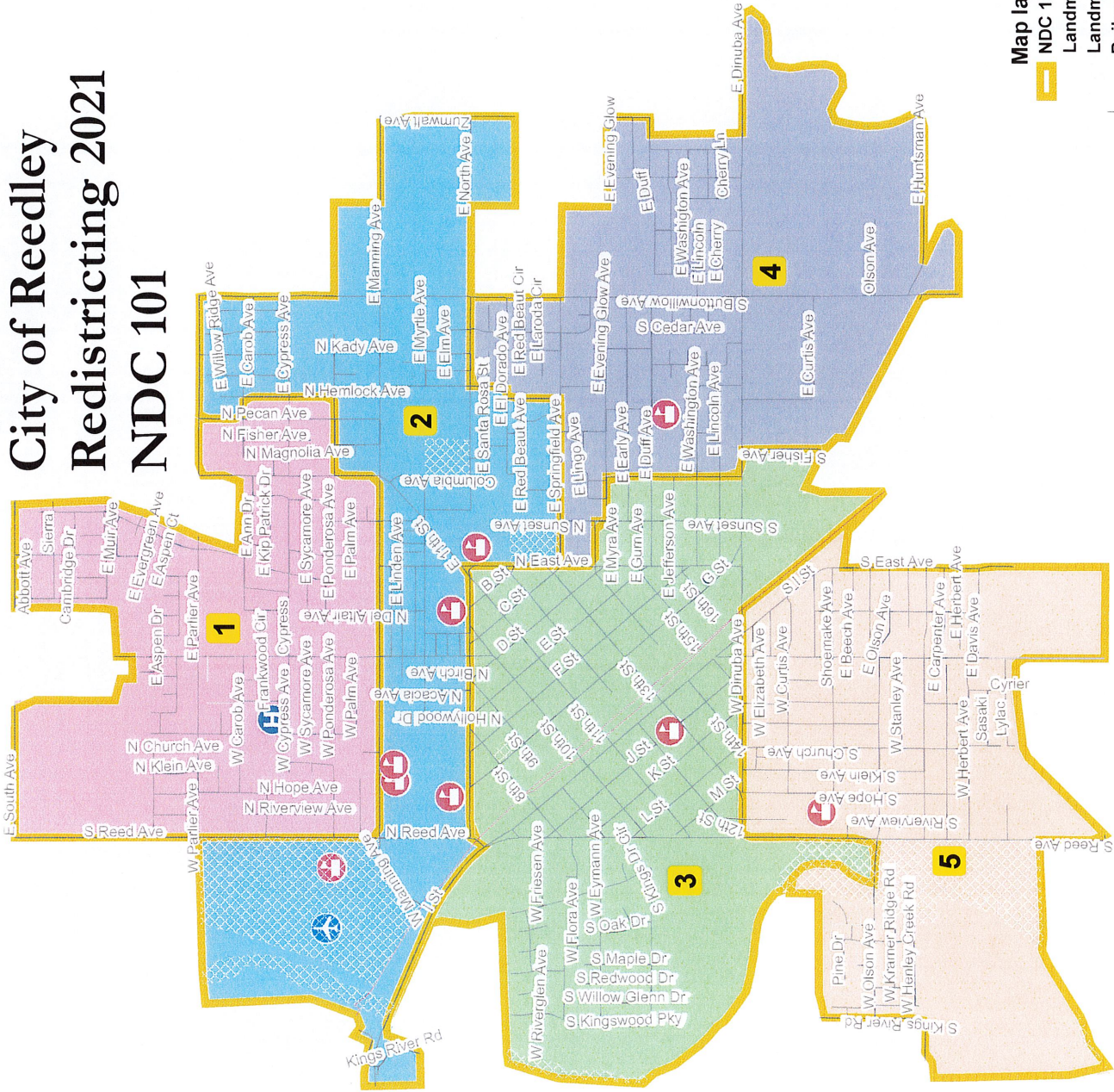


Website: Reedley.ca.gov

Phone: 559-637-4200 x212 | Email: ruthie.greenwood@reedley.ca.gov



City of Reedley Redistricting 2021 NDC 101



Reedley - NDC 101							
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	5,041	5,052	5,206	5,048	4,945	25,292
	Population Deviation	-17	-6	148	-10	-113	261
	Pct. Deviation	-0.34%	-0.12%	2.93%	-0.20%	-2.23%	5.16%
Total Pop.	Hispanic/Latino	73%	91%	79%	86%	67%	79%
	NH White	21%	5%	16%	9%	26%	15%
	NH Black	1%	0%	0%	0%	1%	0%
	NH Asian/Pac.Isl.	5%	3%	4%	4%	5%	4%
	NH Native Amer.	1%	0%	1%	0%	1%	1%
Citizen Voting Age Pop	Total	2,863	1,952	2,059	2,205	2,773	11,851
	Hisp	45%	74%	65%	73%	55%	61%
	NH White	41%	14%	33%	17%	32%	29%
	NH Black	2%	3%	0%	1%	3%	2%
	Asian/Pac.Isl.	10%	4%	2%	5%	5%	6%
	Native Amer.	2%	2%	0%	4%	4%	2%
Voter Registration (Nov 2020)	Total	2,586	1,448	2,225	1,903	2,515	10,677
	Latino est.	60%	84%	63%	77%	55%	66%
	Spanish-Surnamed	55%	78%	59%	71%	50%	61%
	Asian-Surnamed	3%	1%	3%	2%	4%	3%
	Filipino-Surnamed	1%	2%	2%	3%	1%	2%
	NH White est.	42%	16%	34%	23%	47%	35%
	NH Black	1%	0%	0%	0%	2%	1%
Voter Turnout (Nov 2020)	Total	1,942	932	1,592	1,292	1,980	7,738
	Latino est.	55%	81%	56%	74%	50%	60%
	Spanish-Surnamed	50%	76%	53%	68%	46%	56%
	Asian-Surnamed	3%	1%	3%	2%	4%	3%
	Filipino-Surnamed	1%	2%	2%	3%	1%	2%
	NH White est.	42%	16%	34%	23%	47%	35%
	NH Black	1%	0%	0%	0%	2%	1%
Voter Turnout (Nov 2018)	Total	1,358	596	1,104	860	1,444	5,362
	Latino est.	49%	79%	52%	70%	39%	54%
	Spanish-Surnamed	45%	75%	50%	66%	37%	51%
	Asian-Surnamed	3%	1%	3%	2%	4%	3%
	Filipino-Surnamed	2%	3%	1%	3%	1%	2%
	NH White est.	47%	18%	37%	26%	55%	41%
	NH Black est.	2%	1%	0%	0%	2%	1%
Age	age0-19	31%	37%	34%	40%	33%	35%
	age20-60	49%	51%	46%	46%	47%	48%
	age60plus	20%	12%	20%	14%	20%	17%
Immigration	immigrants	27%	40%	36%	32%	20%	31%
	naturalized	28%	22%	30%	28%	41%	29%
Language spoken at home	english	46%	25%	35%	28%	44%	36%
	spanish	44%	73%	64%	69%	54%	61%
	asian-lang	4%	2%	0%	2%	1%	2%
	other lang	5%	0%	0%	1%	0%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	24%	40%	32%	38%	22%	31%
Education (among those age 25+)	hs-grad	42%	33%	49%	42%	38%	41%
	bachelor	13%	7%	8%	7%	16%	10%
	graduatedegree	4%	1%	2%	2%	6%	3%
Child in Household	child-under18	45%	57%	44%	60%	35%	48%
Pct of Pop. Age 16+	employed	57%	64%	58%	61%	65%	61%
Household Income	income 0-25k	15%	26%	27%	23%	24%	23%
	income 25-50k	31%	32%	30%	28%	31%	30%
	income 50-75k	18%	16%	20%	25%	18%	19%
	income 75-200k	34%	23%	21%	23%	26%	26%
	income 200k-plus	2%	3%	2%	2%	1%	2%
Housing Stats	single family	77%	68%	80%	71%	92%	79%
	multi-family	23%	32%	20%	29%	8%	21%
	rented	34%	50%	44%	45%	20%	38%
	owned	66%	50%	56%	55%	80%	62%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).							

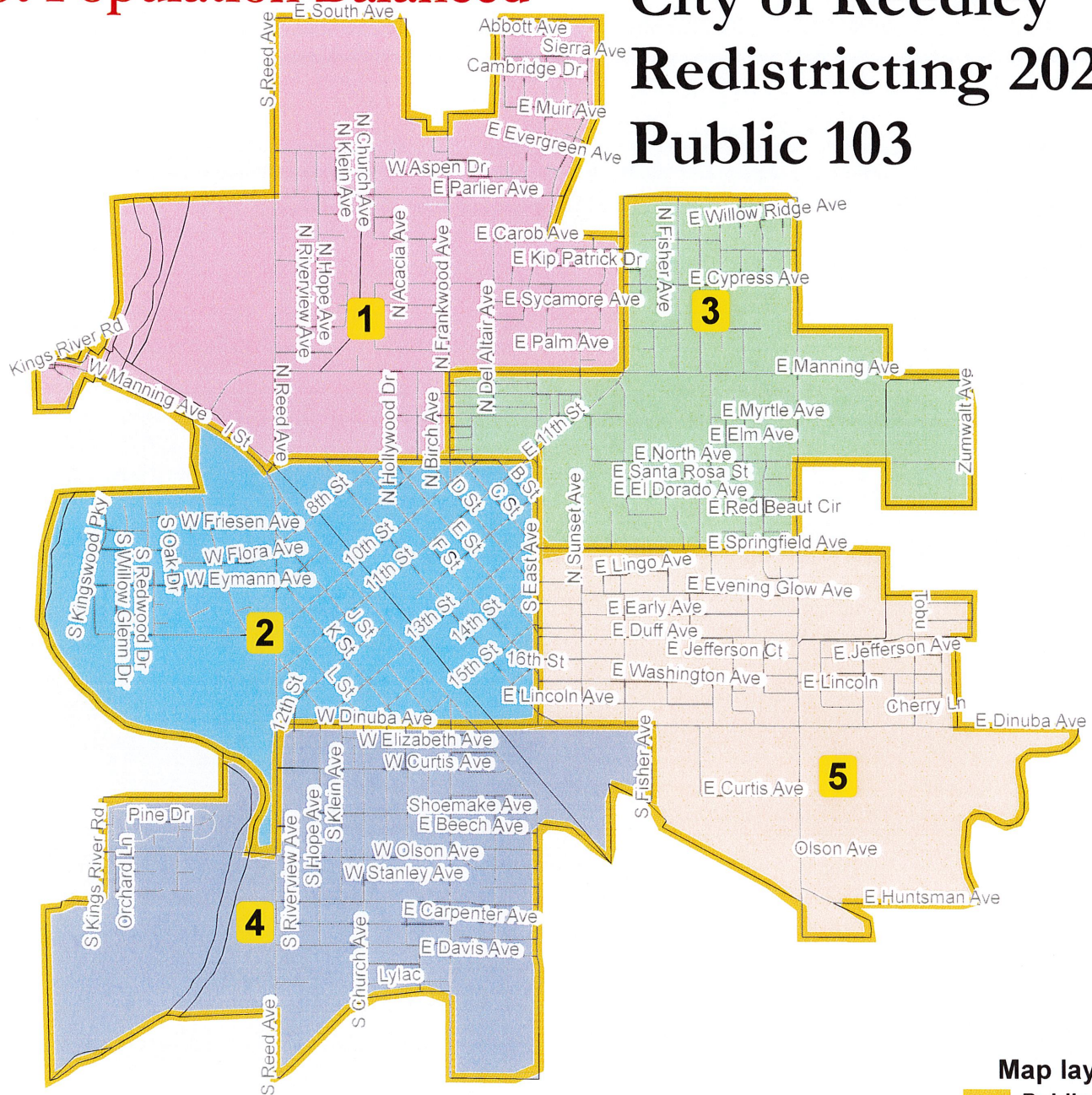
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January 1, 2022
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Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	5,003	5,065	5,045	5,190	4,989	25,292
	Population Deviation	-55	7	-13	132	-69	201
	Pct. Deviation	-1.09%	0.14%	-0.26%	2.61%	-1.36%	3.97%
Total Pop.	Hispanic/Latino	80%	84%	78%	86%	67%	79%
	NH White	14%	12%	16%	9%	26%	15%
	NH Black	0%	1%	0%	0%	1%	0%
	NH Asian/Pac.Isl.	4%	3%	4%	4%	5%	4%
	NH Native Amer.	1%	0%	1%	0%	1%	1%
Citizen Voting Age Pop	Total	2,603	2,199	2,041	2,136	2,871	11,851
	Hisp	53%	62%	65%	76%	53%	61%
	NH White	32%	28%	33%	16%	32%	29%
	NH Black	1%	5%	0%	1%	3%	2%
	Asian/Pac.Isl.	11%	4%	2%	5%	5%	6%
	Native Amer.	2%	1%	0%	1%	6%	2%
Voter Registration (Nov 2020)	Total	2,395	1,634	2,209	1,905	2,534	10,677
	Latino est.	68%	69%	62%	78%	55%	66%
	Spanish-Surnamed	62%	64%	58%	72%	50%	61%
	Asian-Surnamed	3%	2%	3%	2%	4%	3%
	Filipino-Surnamed	2%	2%	2%	3%	1%	2%
	NH White est.	36%	30%	35%	22%	47%	35%
	NH Black	0%	2%	0%	0%	2%	1%
Voter Turnout (Nov 2020)	Total	1,768	1,103	1,578	1,298	1,991	7,738
	Latino est.	63%	65%	56%	74%	50%	60%
	Spanish-Surnamed	58%	61%	53%	69%	46%	56%
	Asian-Surnamed	3%	2%	3%	2%	4%	3%
	Filipino-Surnamed	2%	2%	2%	3%	1%	2%
	NH White est.	36%	30%	35%	22%	47%	35%
	NH Black	0%	2%	0%	0%	2%	1%
Voter Turnout (Nov 2018)	Total	1,229	723	1,115	845	1,450	5,362
	Latino est.	57%	61%	53%	70%	39%	54%
	Spanish-Surnamed	53%	57%	50%	66%	37%	51%
	Asian-Surnamed	3%	1%	3%	2%	4%	3%
	Filipino-Surnamed	2%	2%	1%	3%	1%	2%
	NH White est.	41%	34%	37%	26%	55%	41%
	NH Black est.	0%	3%	0%	0%	2%	1%
Age	age0-19	30%	38%	33%	40%	33%	35%
	age20-60	50%	51%	46%	46%	47%	48%
	age60plus	20%	11%	21%	14%	20%	17%
Immigration	immigrants	33%	35%	36%	32%	20%	31%
	naturalized	27%	23%	30%	28%	41%	29%
Language spoken at home	english	32%	39%	36%	28%	44%	36%
	spanish	58%	60%	63%	70%	55%	61%
	asian-lang	5%	1%	0%	2%	1%	2%
	other lang	5%	0%	0%	1%	0%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	34%	30%	31%	39%	23%	31%
Education (among those age 25+)	hs-grad	40%	35%	49%	42%	38%	41%
	bachelor	10%	10%	8%	7%	16%	10%
	graduatedegree	2%	4%	2%	2%	6%	3%
Child in Household	child-under18	48%	54%	44%	60%	36%	48%
Pct of Pop. Age 16+	employed	58%	63%	57%	62%	66%	61%
Household Income	income 0-25k	16%	24%	27%	23%	24%	23%
	income 25-50k	28%	35%	30%	28%	31%	30%
	income 50-75k	19%	14%	20%	25%	18%	19%
	income 75-200k	34%	23%	22%	22%	26%	26%
	income 200k-plus	2%	3%	2%	2%	1%	2%
Housing Stats	single family	79%	67%	81%	70%	92%	79%
	multi-family	21%	33%	19%	30%	8%	21%
	rented	34%	49%	44%	46%	20%	38%
	owned	66%	51%	56%	54%	80%	62%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).							

Not Population Balanced

City of Reedley Redistricting 2021 Public 103



National Demographics Corporation
January 10, 2022
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Map layers
Public 103
Census Block
Streets

Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	4,672	4,052	6,347	4,956	5,265	25,292
	Population Deviation	-386	-1,006	1,289	-102	207	2,295
	Pct. Deviation	-7.63%	-19.89%	25.48%	-2.02%	4.09%	45.37%
Total Pop.	Hispanic/Latino	69%	75%	93%	67%	86%	79%
	NH White	24%	19%	3%	26%	9%	15%
	NH Black	1%	1%	0%	1%	0%	0%
	NH Asian/Pac.Isl.	5%	5%	2%	5%	4%	4%
	NH Native Amer.	1%	1%	0%	1%	0%	1%
Citizen Voting Age Pop	Total	2,942	1,640	2,251	2,786	2,233	11,851
	Hisp	41%	60%	83%	55%	73%	61%
	NH White	43%	37%	7%	32%	19%	29%
	NH Black	4%	0%	1%	3%	0%	2%
	Asian/Pac.Isl.	9%	3%	5%	5%	4%	6%
	Native Amer.	2%	0%	1%	4%	4%	2%
Voter Registration (Nov 2020)	Total	2,438	1,858	1,952	2,524	1,905	10,677
	Latino est.	56%	58%	87%	55%	77%	66%
	Spanish-Surnamed	51%	55%	82%	50%	71%	61%
	Asian-Surnamed	3%	3%	1%	4%	2%	3%
	Filipino-Surnamed	2%	1%	3%	1%	4%	2%
	NH White est.	45%	38%	12%	47%	23%	35%
	NH Black	2%	0%	0%	2%	0%	1%
Voter Turnout (Nov 2020)	Total	1,860	1,362	1,222	1,985	1,309	7,738
	Latino est.	51%	51%	85%	50%	74%	60%
	Spanish-Surnamed	47%	49%	80%	46%	68%	56%
	Asian-Surnamed	3%	3%	1%	4%	2%	3%
	Filipino-Surnamed	2%	1%	3%	1%	4%	2%
	NH White est.	45%	38%	12%	47%	23%	35%
	NH Black	2%	0%	0%	2%	0%	1%
Voter Turnout (Nov 2018)	Total	1,305	942	784	1,445	886	5,362
	Latino est.	46%	46%	85%	39%	71%	54%
	Spanish-Surnamed	42%	44%	80%	37%	67%	51%
	Asian-Surnamed	3%	4%	0%	4%	2%	3%
	Filipino-Surnamed	2%	1%	3%	1%	3%	2%
	NH White est.	50%	42%	13%	55%	26%	41%
	NH Black est.	2%	0%	0%	2%	0%	1%
Age	age0-19	32%	30%	37%	33%	40%	35%
	age20-60	49%	46%	51%	47%	45%	48%
	age60plus	19%	24%	12%	20%	15%	17%
Immigration	immigrants	24%	37%	40%	20%	33%	31%
	naturalized	30%	32%	22%	41%	29%	29%
Language spoken at home	english	55%	42%	18%	44%	29%	36%
	spanish	36%	58%	79%	54%	69%	61%
	asian-lang	4%	1%	3%	1%	1%	2%
	other lang	5%	0%	0%	0%	1%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	16%	25%	45%	22%	39%	31%
Education (among those age 25+)	hs-grad	45%	49%	32%	38%	45%	41%
	bachelor	14%	9%	6%	16%	8%	10%
	graduatedegree	5%	2%	0%	6%	2%	3%
Child in Household	child-under18	43%	37%	59%	36%	60%	48%
Pct of Pop. Age 16+	employed	55%	52%	64%	65%	64%	61%
Household Income	income 0-25k	15%	27%	27%	24%	22%	23%
	income 25-50k	31%	30%	31%	31%	28%	30%
	income 50-75k	17%	17%	15%	18%	29%	19%
	income 75-200k	35%	23%	23%	26%	22%	26%
	income 200k-plus	2%	3%	4%	1%	0%	2%
Housing Stats	single family	77%	85%	69%	92%	69%	79%
	multi-family	23%	15%	31%	8%	31%	21%
	rented	34%	42%	51%	20%	45%	38%
	owned	66%	58%	49%	80%	55%	62%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).							

City of Reedley

